

# **EvaJo Alvarez**

[evajoalvarez@gmail.com](mailto:evajoalvarez@gmail.com)

<http://www.evajoalvarez.com>

## **Education**

Manalapan High School, Manalapan, New Jersey, 2005-2009

Drew University, Madison, New Jersey, 2009-2013

Studio Art Major, Psychology and Photography Double Minor

## **Experience**

- Sales Associate, JCPenney Portraits, Freehold, New Jersey, December 2016 – Present
  - Sold portraits and photo products to customers
  - Worked in customer service
  - Answered phone calls and organized appointments
  - Processed sales transactions
- Portrait Photographer, Lors Photography, Springfield, New Jersey, August 2016 – Present
  - Photographed schools around New Jersey for yearbooks
  - Traveled and maintained equipment
  - Shot independently and printed on-location
- Freelance Photographer, Asbury Park Press, Neptune, New Jersey, October 2015 – Present
  - Photographed breaking news and events in local areas
  - Edited and wrote captions for publication both online and for print
- Photographer, Glossy Finish by Lifetouch, Hamilton, New Jersey, March 2015 – Present
  - Photographed portraits of children and teams in various sporting events around New Jersey
  - Wrote and organized order forms from customers
  - Delivered equipment, setup lighting, and arranging poses from individual to team photographs
- Second Shooter, Ephemera Photographics, Long Branch, New Jersey, July 2014 – Present
  - Assisted in photographing large weddings
  - Delivered equipment, setup lighting, and arranging poses of various groups
  - Shot independently on small shoots and assisted in on-location printing
  - Edited and organized photos for book layouts
- Communications Photographer and Photo Archivist, Drew University, March 2012 – August 2014
  - Photographed campus events for the Drew University website and magazine
  - Organized and keyword photos on both physical and digital archiving for the magazine
- Ranger Athletic Sports Chief Photographer, Drew University, January 2011 – August 2013
  - Photographed sporting events on campus during the week
  - Edited photos for the Drew Athletics homepage and gallery
  - Assigned photographers games to cover

- Gallery Assistant, Mac Lab, Drew University, September 2012 – June 2013
  - Maintained Macintosh computers, printers, and log sheets of students coming in working for class
  - Taught students Adobe Photoshop and ImagePrint
  - Maintained gallery appearance
- New York Contemporary Art Semester, Drew University, August 2012 – December 2012
  - Traveled to New York City weekly. Exposed to works of various artists at several museums, galleries, and studios in Chelsea, Lower East Side, and Brooklyn. Met various artists in their studios who discuss their work and the business side of the art world.
- Sales Representative, Vector, Freehold, New Jersey, June 2011 – July 2011
  - Helped customers select products that are fit to their personal needs by performing in-home demonstrations.
  - Assisted customers in product and service offerings
  - Team building by helping employees with company needs
  - Processed sales transactions in a timely fashion
- Sales Associate, Sears Portrait Studio, Freehold, New Jersey, June 2011 – September 2011
  - Sold and photographed portraits of people and their children
  - Worked in customer service
  - Outreached customers to advertise
  - Organized and catalogued prints for customers to pick up

## **Activities**

- Volunteer, *Manalapan Township Television Network*, Manalapan, New Jersey, August 2015 – Present
  - Assisted in directing documentaries, town meetings, and events
  - Operated switchboards, sound engineering, and cameras
- Chief Photographer, *The Acorn*, Drew University, September 2011 – May 2011
  - Taught photographers the basics of photography and editing
  - Scheduled photographers for events
  - Organized and edited photos for print for the newspaper
  - Listened to editors for what specific photos they wanted
- Assistant Chief Photographer, *The Acorn*, Drew University, January 2010 – October 2012
  - Organized and edited photos for print for the newspaper
  - Assisted in Chief Photographer responsibilities
- Photographer, *The Acorn*, Drew University, September 2009 – June 2013
  - Photographed campus events
  - Organized and edited photos for print for the newspaper

## **Exhibitions and Achievements**

- Won a Daily Deviation in DeviantArt on 03-04-2011 with, “Chinese New Year, 2012”

- Photo, "Chinese New Year, 2012" featured on 09-19-2012 in Drew University's article, "The Digital Age"
- Drew University's Student Art Show Exhibit 2010 - 2013
- Drew University's *Dean's Exhibit*, solo exhibit from 02-14-13 to 03-07-13
- Honorable Mention, portfolio, "Diversity" in Arts of Respect 2013
- *Senior Thesis Exhibition*, Korn Gallery, Drew University 2013
- Rookie of the Year, Lifetouch Sportography 2015

## **Skills**

- Proficient in Adobe Photoshop, Adobe Lightroom, Adobe Bridge, Microsoft Word, Excel, PowerPoint, Photo Mechanic, Portfolio, Adobe InDesign, Adobe Illustrator, Adobe Premiere Pro, Adobe After Effects, ImagePrint, traditional black and white darkroom printing, social media, HTML, CSS, and SEO
- Ability to listen and learn new software and techniques quickly
- World ranked Rubik's cuber in the top 34% with a 24.66 second average
- Ability to build, upgrade, troubleshoot, and repair computer hardware